



NO TOBACCO CAMPAIGN

WORLD NO TOBACCO DAY. 31st MAY 2009

Supported By



Ministry of Health



A member of TATWEER

Main Sponsors



Tobacco the No 1. Killer across the world

- Almost 1.3 billion smokers worldwide.
- Nearly 1 out of every 5 teenagers smoke.
- Close to 80,000 to 100,000 children added annually.
- 10 million cigarettes sold every minute.

Tobacco is the leading most preventable cause of premature death and diseases, it's accountable for up to 5 million deaths each year.

HELP TO ACHIEVE A TOBACCO FREE ENVIRONMENT

Participate in a nationwide campaign against all forms of tobacco use (cigarette, shisha, midwakh, etc.)

THROUGH YOUR:

- PLEDGE**
Make a pledge to not to use tobacco products on 31st May 2009. To pledge, SMS the word "pledge" followed by your name to 6448 or Log on to www.notobaccocampaign.com to pledge and support.
- POSTER COMPETITION**
You have the opportunity to make a difference by creating an artistic design on the negative health effects of tobacco use. The winning design will be sent to executive board of the health minister council – GCC, to be used as the official no-tobacco signage on cigarette packaging within the GCC.

Quit
&
Win

Dubai Healthcare City has launched a community wide competition to help current smokers to quit all forms of smoking through support, knowledge and the incentive of winning major prizes and in turn, regaining their health!

To register in Quit & Win program, SMS the word "Quit" followed by your name to 6448 or Log on to www.notobaccocampaign.com to register and support.

*It's not only about you,
it's about your family*



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By the time it takes you to finish reading this flyer, tobacco use would have claimed the lives of 8 people.

For more info visit: www.notobaccocampaign.com